

# **Unique Results Limited Privacy Policy**

#### Unique Results Limited : Personal Fitness & Development Units 220 - 222 Waterhouse Business Centre 2 Cromar Way Chelmsford Essex CM1 2QE

Business website www.uniqueresults.co.uk

Unique Results Limited and <u>www.UniqueResults.co.uk</u> are committed to preserving the privacy of all visitors to <u>www.UniqueResults.co.uk</u>. Please read the following Privacy Policy to understand how we use and protect the information that you provide to us.

By using, registering on, or placing an order on the site as appropriate you consent to the collection, use and transfer of your information under the terms of this Privacy Policy.

#### 1. Definitions

- 1. The following words and expressions have the following meanings unless inconsistent with the context:
  - "Compliance Officer" James St Pierre, Unique Results Limited, Units 220-222 Waterhouse Business Centre, 2 Cromar Way, Chelmsford, Essex. CM1 2QE. info@uniqueresults.co.uk;
  - "cookies" a small amount of data sent from the server, which is then stored on your computer's hard disc drive;
  - "DPA" Data Protection Act 1998 as amended;
  - "GDPR" General Data Protection Regulations;
  - "data processors", "personal data", "process" or "processing", "sensitive personal data" - as defined in the DPA;
  - "Site" http://www.uniqueresults.co.uk
  - "we", "us" or "our" Unique Results Limited
  - "you", "your" an individual, company, or firm accessing the Site.

2. Introduction

- 1. This Privacy Policy is a statement as to how we shall process your personal data. We take the security and privacy of you and your personal data very seriously and we are committed to safeguarding your privacy on line. Please be aware that communications over the internet, such as emails, are not secure unless they are encrypted. We do not accept any responsibility for any unauthorised access or loss of personal data beyond our control. You may access most areas of the Site without registering with us. Certain areas of each Site are only open to you if you register.
- 2. Our primary reason for collecting your personal data is to process your orders for goods from the relevant Site, address enquiries which you may make on the Site from time to time and provide you with the most efficient service possible. We do not anticipate collecting or processing sensitive personal data about you unless you choose to provide sensitive personal data to us.
- 3. This Privacy Policy may change from time to time so please check it periodically.
- 4. The Site may contain links to other websites. Please note that we are not responsible for the privacy practices of such other websites and advise you to read the privacy statements of each website you visit which collects personal information.

# 3. Our Policy for Processing your Personal Data

- 1. What personal data do we process and where do we get it from?
  - 1. When you contact us via the "Contact" link on either Site, email us or register on the Site we will collect personal data from you.
  - 2. When you contact us over the telephone we may collect personal data from you.
  - 3. Personal information may also be obtained automatically by your internet browser.
  - 4. If you place an order for goods and when you subsequently submit payment for that order we will collect personal data from you.
  - 5. If you request a quotation for goods we may collect personal data from you.
  - 6. The types of personal data which we may collect from you could include, for example:
    - 1. your name, your contact details (such as your address, telephone number and email address), credit / debit card information and other information collected on registration, when placing an order on the relevant Site or through the "Contact" link on the Site;
    - 2. we may also process sensitive personal data about you if you choose to provide or post sensitive personal data:
      - 1. when submitting an enquiry through the "Contact" link on the Site, by post, by email or by telephone; or
      - 2. on our message board and/or discussion forum.
  - 7. We may also collect non-personally identifiable information about your visit to the Site through the use of cookies. This information may include, for example, the pages which you browse. This information helps us to better manage and develop the Site.

# 4. What do we do with your Personal Data?

- 1. We will process your personal data so that:
  - 1. we can process your orders for goods from the relevant Site subject to the terms and conditions of sale provided on the Site;
  - 2. we can fulfil our obligations to you under any contract for the supply of goods subject to the terms and conditions of sale on the relevant Site;
  - 3. we can create a quotation for goods for you;
  - 4. we can deal with the general queries you raise from time to time through the "Contact" link on either Site, by post, by email or by telephone;
  - 5. we can process any payment made by you via a secure location linked to the relevant Site and powered by our chosen service provider;
  - 6. we can send you our regular email newsletter if you have subscribed to this and occasional emails featuring offers and information about upcoming events and services;
  - 7. we can send you a copy of our brochure if you have requested this; and
  - 8. we can process your registration details.
- 2. Other purposes for which we may process your personal data are:
  - 1. the general administration of your records by us;
  - 2. the general maintenance of our database and records by us;
  - 3. for security purposes to protect your personal data held and/or processed by us;
  - 4. for training our employees in respect of providing our service to you;
  - 5. to maintain records of payments made by you; and
  - 6. for credit referencing purposes to check your details and identity with fraud protection agencies to prevent fraud, to help us make decisions about credit and credit related services, to trace debtors, recover debts and to manage your accounts.
- 3. If you provide sensitive personal data to us we will only process this sensitive personal data for the following purposes:
  - 1. if you have provided the sensitive personal data by way of an enquiry so that we can deal with your enquiry; or
  - 2. if you have posted the sensitive personal data to our message board and/or discussion forum for the purposes of enabling your posting to appear and/or to remove it from our message board and/or discussion forum.
- 4. When you enter the Site, your computer will automatically be issued with a cookie. Cookies in themselves do not identify the individual user, just the computer used. Many websites do this whenever a user visits their website in order to track traffic flows. If you wish to reject our cookies, you can configure your browser to do so (see Condition 10 below), alternatively you can ask your internet browser to alert you when a cookie is being set up.

5. You acknowledge that by providing personal data to us, you consent to the processing of your personal data in accordance with this policy.

# 5. Who else gets to see your Personal Data?

- 1. Our data processors.
- 2. Such couriers used by us from time to time for the purposes of delivering the goods.
- 3. Such financial service providers used by us from time to time for the purpose of processing payment for goods and security checks.
- 4. Users of our message board and/or discussion forum if you decide to post your personal data here.
- 5. Other companies which are part of the group of companies which we may be part of from time to time.

# 6. Your Rights

- 1. You can change your options in relation to the information you wish to receive from us at any time by contacting our Compliance Officer in writing by post or email.
- 2. As mentioned above you can set your internet browser to refuse cookies or you can ask your internet browser to alert you when a cookie is being set up.
- 3. You have the right under the DPA and GDPR to request from us information as to what personal data we are processing about you. Such requests should be made in writing to the Compliance Officer. We will provide you with the relevant information within 40 days.
- 4. You have other rights under the DPA and GDPR in relation to our processing of your personal data.

# 7. Maintenance of your personal data

- 1. We are committed to the security of your personal data. All of our employees and sub-contractors with access to your personal data and/or who are associated with the processing of that data are contractually obliged to respect the confidentiality of your personal data.
- 2. We have implemented technology measures and security policies to protect the personal data that we have in our control from unauthorised access, improper use, alteration, unlawful or accidental destruction or accidental loss.

# 8. General application of our Privacy Policy

1. This Privacy Policy only applies to the collection and use of your personal data provided to us and not to personal data you may provide directly to third parties (including but without limitation directly to our couriers or the operators of any third party website linked to either Site). Any third parties will have their own policies in respect of processing personal data you provide to them and/or your personal data that we may disclose to them in accordance with this Privacy Policy.

## 9. Contact information

- 1. If you have any queries about our processing or use of your personal data you should write, in the first instance to our Compliance Officer.
- If you want to learn more about your rights regarding your personal data, you should contact the Information Commissioner's office information line on: (0044) 01625 545745 or visit their website at <u>www.ico.gov.uk</u>.

### 10. Cookies

1. Information on how to block cookies can normally be found within the help features of your browser.

The site is operated by:

Unique Results Limited Registered Address: Dickens House Guithavon Street Witham Essex CM8 1BJ VAT No: 973206811.